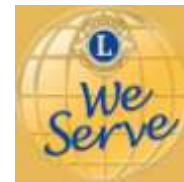




The International Association of Lions Clubs

District 105D

Incorporating Lions Clubs International District 105D Charitable Trust
Registered Number 1072984



District Governor 2017 - 2018 ♦ Lion Peter Burnett

16 Wincombe Drive, Ferndown, Dorset BH22 8HZ

☎ 01202-892295 📞 07951-157257 ✉ dg@lions105d.org.uk 🌐 www.lions105d.org.uk

“Putting Fun into Fundraising & giving Service with a Smile”

Please reply to: PDG Alan Chapman, email: a.w.chapman@btinternet.com Phone: 01985216203

Dear Lion President

My name is Lion Alan Chapman, I would like to introduce myself as your District Membership Officer being part of the GMT (Global Membership Team). I am going to need your help as it is my intention to increase the membership of our district by at least 10% (120 members) over the next 2 years. We have lost members in strategic areas due to longevity, and it is my intention that we form some new clubs with younger members.

This is where I need your help and that of your members; it can only be done with local people but with the help of the District. If your club has more than 20 members then I suggest that you think about starting a Club Branch with younger people. This can only be done locally as you know your area and, with the resources available, we can help you to form a Club Branch starting with as few as 5 members.

The advantage of this is help for you to do more in your community and to have extra assistance with your larger events. Young people will bring new and more up-to-date ideas to benefit your club and the community; it will also ensure future continuity of your club.


Within this programme, we need to try and reform clubs in Towns and areas where we have lost clubs in recent years. Again, this can only be done by having local people in those areas that would be prepared to help find potential members. It cannot be done from afar.

As you will know, at the MD Convention in Blackpool there was a vote to continue the Multiple District with 8 Sub Districts instead of 12 now that Ireland has formed their own District 133 Ireland. This means that all districts in the MD will be out of Transition with more than 1250 members. We have to be even more conscious of the need to increase our membership throughout the district; also the retention of members is one of our major priorities and equally as important as new members.

There is an Open Forum planned for the 4th September at the Holiday Inn Eastleigh starting at 7.30 pm, where we can all sit down and discuss the way forward for retention, membership, and future of clubs and what we can do to continue and improve our service to our communities.

Thank you for taking the time to read this letter and please give serious consideration to the benefit to your club and that of the future of Lionism.

Yours sincerely in Lionism



PDG Alan Chapman